



# PUNCH DRUNK

Upload The Past...Download The Future

FISHCD 005

Release Date: 02/26/02

Street Date: 02/26/02



**PUNCH DRUNK** was formed in late 1991 in South Philadelphia, PA. **PUNCH DRUNK** abandoned "traditional" instruments and began working exclusively with electronic percussion, sequencers & computers. Their live shows consisted of laser lighting, fog machines, strobes and an array of cheap electronic toys. The music, self-described as **Hardtech Robocore**, was loud, quirky, and aggressive. **UPLOAD THE PAST...DOWNLOAD THE FUTURE** is a collection of remastered tracks recorded during 1992 - 1994. Some tracks have appeared on previous releases and others have never been released before.

"If Devo and Kraftwerk mated and made a family of lil' baby robots who grew up to be Slayer fans, you'd have something pretty close to Punch Drunk."  
- Philadelphia Weekly

"Sheer sensory overload is the most accurate description of this technological audio/video assault."  
- Philly Rock Guide

"Punch Drunk doesn't present ideas and wait for you to absorb them, they force-feed information whether you like it or not. This assault is not unintentional. It's a focused attempt to influence the audience by sheer speed and power of the performance"  
- Bizzare Sex Chronicles



Master Control Program :01	08: Download the Future
Karma Mechanics :02	09: Let's Simulate
Hardware :03	10: Turbogeeek
Smartbomb :04	11: Transmutilator
All Systems Go :05	12: Surf Devil
Robotopia :06	13: Product One
Daddy Says (Live) :07	14: My G.I.Joe's Alive



CD Available at

[amazon.com](http://amazon.com)



Floating Fish Studios

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**Artist: Punch Drunk**

**Release: Upload The Past...Download The Future**

**Track Listing: Master Control Program, Karma Mechanics, Hardware, Smartbomb, All Systems Go, Robotopia, Daddy Says (Live), Download The Future, Let's Simulate, Turbogeeek, Transmutilator, Surf Devil, Product One, My G.I. Joe's Alive**

**Selling Points:**

- Previous extensive press coverage for Floating Fish Studios in Outburn, Future Music, Mute!, Apocalypse, Base Asylum, Le Scatapode, Effigy, The Melodia, Industrialnation, Side-Line, Cinetik, Dark Art, and various internet 'zines.
- Very strong following for Punch Drunk in America and Europe created by three previous releases and a high energy live show.
- Punch Drunk appeared on the punk LP compilation "Destroy All Mediocrity" TPOS 100-1 LP.
- Punch Drunk won the BIG SHOUT Award for best Techno/Industrial act.
- Full service to CMJ RPM radio stations, as well as many other college and commercial radio and video stations, magazines, and club DJs.

**Ad support:**

- Ads run in Outburn, Mute!, GIAG, Apocalypse, Base Asylum, Industrialnation, Effigy, Mix, and more.
- Postcard mailer sent out to huge mailing list.
- Extensive Internet marketing campaign.

**Target Markets:**

- Los Angeles, New York City, Philadelphia, San Francisco, Chicago, Washington D.C., Atlanta, Dallas, Phoenix, Seattle, Denver, Minneapolis, Detroit, Canada, England, Germany, Belgium, France, Austria, Italy, and Japan.

**Radio Promotions:**

DSBP c/o Tommy T Rapisardi, 237 Cagua NE, Albuquerque NM 87108, E-mail: [dsbp@dsbp.cx](mailto:dsbp@dsbp.cx)

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